



## UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE  
 United States Patent and Trademark Office  
 Address: COMMISSIONER FOR PATENTS  
 P.O. Box 1459  
 Alexandria, Virginia 22313-1459  
 www.uspto.gov

## BIB DATA SHEET

CONFIRMATION NO. 7995

SERIAL NUMBER	FILING or 371(c) DATE	CLASS	GROUP ART UNIT	ATTORNEY DOCKET NO.	
09/296,120	04/21/1999 RULE	705	3682	25040-0153	
<b>APPLICANTS</b> THOMAS J. REDDIN, ATLANTA, GA; GLENDA M. BEHRLE, ST LOUIS, MO; ROBERT J. GFELLER, ROSWELL, GA; LAUREL M. KIMBROUGH, ATLANTA, GA; RODNEY D. TABERT, ROSWELL, GA; THOMAS C. MCTHENIA JR., NORCROSS, GA; DANIEL J. WARREN, ATLANTA, GA;					
** CONTINUING DATA *****					
** FOREIGN APPLICATIONS *****					
** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 05/26/1999					
Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Verified and Acknowledged <u>/RAQUEL ALVAREZ/</u> <small>Examiner's signature</small>	<input type="checkbox"/> Met after Allowance <small>Index</small>	STATE OR COUNTRY GA	SHEETS DRAWINGS 11	TOTAL CLAIMS 65	INDEPENDENT CLAIMS 7
<b>ADDRESS</b> SUTHERLAND ASBILL & BRENNAN LLP 999 PEACHTREE STREET, N.E. ATLANTA, GA 30309 UNITED STATES					
<b>TITLE</b> METHODS AND SYSTEMS FOR OCCASION-BASED LIFESTYLE MARKETING					
<b>FILING FEE RECEIVED</b> 2030	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:			<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit _____	